

MANAGEMENT (MGMT)

MGMT 280 Intro Management Info Systems 3 Credit Hours (3,0)

This course will introduce students to MIS theories including (1) Information Systems in Business and Society (information management in global society; security, privacy and ethical issues); (2) Information Technology Concepts (hardware technology, software technology, database management systems, network and internet technology); (3) Business Information Systems (automation and support systems, transaction processing systems, management information systems, decision support and expert systems, enterprise systems such as ERP); (4) Systems Development (systems investigation and analysis, systems planning development and implementation). Students will gain hands-on computer skills in advanced spreadsheet, database, and web technologies.

Prerequisite(s): BUSN121

MGMT 360 Management Concepts & Apps 3 Credit Hours (3,0)

Principles and techniques applicable to the functions of management: Planning, organizing, directing (staffing and leading) and controlling; development of management thought and decision-making; current issues and future concerns in management. Foundation course for study and understanding of management theory and practice.

Prerequisite(s): Junior standing

MGMT 365 Human Resource Management 3 Credit Hours (3,0)

An examination of current practices and recommended techniques by which management procures, develops, utilizes and maintains an effective work force. The major areas studied are: recruitment and selection, equal employment opportunity and affirmative action programs, training and development, career planning and performance appraisal, compensation and benefits, safety and health issues, employee and labor relations, including grievance handling, contract negotiation and remaining union-free as an organization.

Prerequisite(s): Junior standing

MGMT 371 Operations/Business Analytics 3 Credit Hours (3,0)

This course introduces students to (1) Operations Management (operations strategy, operations design, operations planning & control, operations execution), (2) Supply Chain Management, and (3) Quantitative Business Analysis (linear programming, project scheduling including PERT and CPM, inventory modeling, statistical process control, queuing theory, simulation, decision analysis, time-series forecasting, advanced statistical analysis).

Prerequisite(s): BUSN211 or equivalent

MGMT 380 Principles of Leadership 3 Credit Hours (3,0,0)

This course provides the student with an understanding of the principles and behaviors situationally appropriate to inspire and influence others. Whether people work individually, in small teams, task forces, or other units at all organizational levels; effective leadership sustains profitability, productivity, and excellent service. Studying research findings, leadership practices, and skills helps the student understand how this knowledge can be applied to effectively lead others.

Prerequisite(s): MGMT360

MGMT 451 Labor Law 4 Credit Hours (4,0)

An analysis of labor laws pertaining to union-management relations; emphasis on the private sector as well as on laws relating to health care institutions; legal aspects of relationships between unions and their members; federal wage and hour laws, including administration of the statutes and their relationship; applicable remedies for violations of federal labor laws.

Prerequisite(s): Junior standing

MGMT 464 Organizational Behavior 3 Credit Hours (3,0)

An analysis of problems and cases relating to management and organizational behavior typically requiring decisions by an administrator. Topics include leadership, motivation, communication, negotiation, problem solving, decision making, conflict resolution, group dynamics, stress management, job design and organization structure.

Prerequisite(s): MGMT360

MGMT 469 Collective Bargaining 3 Credit Hours (3,0)

An analysis of the process of collective bargaining, the major subjects of negotiation, including arbitration of grievances; process of dispute settlements; and influence of larger environment. The discussion includes theories of bargaining, strategies and weapons available to both parties. Also examines collective employee-employer relationships in the public sector and tactics of public employee groups and agencies.

Prerequisite(s): Junior standing

MGMT 471 Production/Operations Mgmt 3 Credit Hours (3,0)

An introduction to the design and analysis of operational systems in manufacturing and service industries. Topics include manufacturing strategy, planning and control, forecasting, just in time systems, inventory models, product/process design, scheduling and simulation. Some mathematical models will be used. Emphasis will be on the role of operations within an organization and the formulation and solution of operational problems.

Prerequisite(s): BUSN211 and MGMT360 or equivalents

MGMT 476 Employee Training/Development 4 Credit Hours (4,0)

This course provides the student with an understanding of how to prepare and deliver effective employee training. The course is in five parts: training and development needs analysis, program design, development, delivery, and evaluation. The principles and concepts learned are applied in preparing, delivering, and evaluating a three-hour training program.

Prerequisite(s): Senior standing

MGMT 625 Leader Digital Transformation 3 Credit Hours (3,0)

Students will identify and apply concepts and skills for effective leadership, improved communication and ethical decision making in organizations. Students will acquire behavioral skills needed for creating productive relationships with others in organizations. Topics include self-leadership evaluations, leadership development, ethical decision-making, communication skills and barriers, and ethical development. Mastery of the concepts and skills in this course provide the foundation for other behavioral science based business courses in management, marketing.

Prerequisite(s): MBA Program Admission

MGMT 640 Info Sys Competitive Advantage 3 Credit Hours (3,0)

Students will use database management, decision support systems (DSS) models and enterprise systems such as enterprise resource planning (ERP) systems, customer relationship management (CRM) systems, and supply chain management (SCM) systems to analyze cases and identify strategies.

Prerequisite(s): MBA Program Admission

MGMT 678 Data Analysis Busn Decisions 3 Credit Hours (3,0)

Students will use a case study approach using contemporary software tools to gather and analyze business intelligence using business analytics. Topics of business analytics include information systems, business statistics and management science techniques such as query and reporting, data warehousing and data mining, data visualization, predictive modeling, optimization models, and simulation model.

Prerequisite(s): MGMT 640 and ACTG 615