

# PROFESSIONAL COMMUNICATION MINOR

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## Program Description

With a core selection of courses and electives focusing on various communication skills, the Professional Communication minor provides a foundation for skills essential to communicating in professional situations and public relations.

## Requirements

Code	Title	Hours
<b>Required Courses</b>		
COMM 308	Communication Theory	3
CSCI 106	Web Page Design & Development	3
ENGL 222	Eng Grammar & Lang in Context	3
ENGL 306	Technical Writing	3
COMM 399	Internship in Communication	1-4
<b>Elective Courses</b>		
Select 6-7 credits from the following:		6-7
COMM 210	Business & Prof Speaking or BUSN 231 Business Communications	
COMM 211	Advanced Public Speaking	
COMM 302	Argumentation & Advocacy	
COMM 320	Public Relations	
COMM 325	Organizational Communication	
ENGL 221	Intro to Creative Writing	
ENGL 320	Responding to Writing	
JOUR 220	Photojournalism	
SOWK 480	Grantwriting	
MRKT 281	Marketing Principles/ Strategy	
MRKT 387	Advertising Theory/Practice	
<b>Total Hours</b>		<b>19-23</b>