

INTERNATIONAL BUSINESS MINOR

Program Description

Designed to enhance a major in any field of study, this minor prepares students for connecting, communicating and doing business in a global environment. Students gain knowledge that allows them to solve problems and make decisions in an international business context.

Code	Title	Hours
INTB 289	Competing-Global Marketplace	3
INTB 375	International Business Law	3
INTB 420	International Comparative Mgmt	3
INTB 486	International Marketing	3
MGMT 360	Management Concepts & Apps	3
MRKT 281	Marketing Principles/ Strategy	3
Select one of the following for the Regional Electives:		3-4
GEOG 100-499 Elective		
HIST 100-499 Elective		
POLI 100-499 Elective		
Total Hours		21-22