

# GENERAL BUSINESS MINOR

---

## Program Description

This minor is designed to complement the knowledge and skillsets of non-business majors and provide a bridge to the business world. Students receive a broad introduction to the major functional area of business by taking courses in accounting, business law, economics, finance, marketing and management.

## Requirements

Code	Title	Hours
ACTG 132	Principles of Accounting I	4
MGMT 360	Management Concepts & Apps	3
MRKT 281	Marketing Principles/ Strategy	3
ECON 202	Principles Microeconomics	3
FINC 245	Principles of Finance	3-4
or FINC 341	Managerial Finance	
BUSN 231	Business Communications	3
BUSN 350	Business Law I	3
<b>Total Hours</b>		<b>22-23</b>