

# BUSINESS ADMINISTRATION

BUSN 699	Certification Prep Course	3
<b>Total Hours</b>		<b>36</b>

## Program Description

The MBA program at LSSU offers a unique opportunity for working professionals to earn their graduate degree from home in just two years. The 8-week courses are ordered in sequence over the two-year span of the program, allowing students to focus attention on a single course at a time to maximize learning of both informational content and applicable skills that are needed in upper-level management positions. This MBA program enables professionals from diverse professional backgrounds to develop a well-rounded portfolio of management knowledge, skills, and abilities that prepare them to successfully navigate internal business challenges within organizations, as well as challenges in the broader settings of local, regional, national, and international businesses.

Candidates for admission to the MBA program are required to hold a four-year baccalaureate degree (or equivalent) from a regionally accredited institution. An undergraduate degree in business is not a requirement; qualified students from all backgrounds are encouraged to submit applications with an unofficial transcript. An admission decision is based on a combination of a student's undergraduate performance, professional experience, letters of recommendation and statement of purpose essay. Submitted applications are reviewed on an ongoing basis, as the LSSU MBA program operates on a rolling admissions schedule.

## Program Learning Outcomes

- Synthesize knowledge of human resources, marketing, information technology, organizational development and change, accounting and finance, and relevant management theory.
- Demonstrate the ability to collect and analyze information and data in order to formulate analytically sound decisions and understand their likely consequences.
- Demonstrate the verbal and written communication skills required of executive-level employees.
- Identify and manage ethical issues and multicultural diversity issues.
- Evaluate the actions of an organization operating in the global business environment.
- Demonstrate the ability to utilize technology in multiple ways to achieve project and/or organizational goals.
- Demonstrate leadership ability and team-building skills through such arenas as class projects, weekend seminars and involvement in student, community or professional organizations.

Code	Title	Hours
MGMT 640	Info Sys Competitive Advantage	3
FINC 565	Finance for Managers	3
BUSN 610	Human Resources for Managers	3
MGMT 625	Leader Digital Transformation	3
MRKT 615	Customer Funnel Digital World	3
BUSN 693	Business Strategy & Execution	3
ECON 645	Economics for Managers	3
BUSN 630	Org Design Operational Success	3
MGMT 678	Data Analysis Busn Decisions	3
INTB 658	Global Markets Growth Design	3
BUSN 640	Busn Employment Law Managers	3