

INTERNATIONAL BUSINESS CERTIFICATE

Program Description

The International Business Certificate is intended to benefit those students seeking to broaden their understanding of international business and foster the development of their global mindset. The certificate program is open to all undergraduate students from any major and/or adult learners with the approval of the program directors.

The International Business Certificate is a 12-credit program that encompasses a mix of courses relating to international business and management, courses designed to broaden a student's functional knowledge and cultural competencies.

Certificate programs can help you gain knowledge in key areas and demonstrate dedication and professional commitment. They can also provide a competitive edge and help you stay current on changes in your industry. This lets you refresh your current skills, deepen your understanding or branch out and discover new areas.

Program Learning Outcomes

- Apply international business knowledge in the areas of management, marketing, economics, and business law.
- Analyze how cultural, economic, geographical and political paradigms impact ethical issues in various international business decision processes
- Function effectively in situations characterized by cultural diversity. This includes awareness of own cultural intelligence and awareness of the cultural intelligence of others.

Requirements

Code	Title	Hours
Department Requirements		
INTB 289	Competing-Global Marketplace	3
INTB 375	International Business Law	3
ECON 408	International Economics	3
INTB 420	International Comparative Mgmt	3
or INTB 486	International Marketing	
Total Hours		12

A minimum of 12 credits must be earned for graduation with a cumulative gpa of 2.00 or higher.