

BUSINESS ENTREPRENEURSHIP CERTIFICATE

Program Description

The Business Entrepreneurship Certificate provides students a broad introduction to the core principles and practices involved in planning, launching, managing and growing a business. The program's five-course curriculum allows students to gain business acumen and develop professional skills in one year or less. In addition, students will build credibility and gain a competitive advantage in today's entry-level job market.

Program Learning Outcomes

- Apply the basic principles of law to business transactions.
- Explain how managers plan, organize, lead and control in an organization.
- Develop a basic business plan.

Requirements

Code	Title	Hours
Department Requirements		
BUSN 350	Business Law I	3
BUSN 389	Entrepreneurship	3
ECON 202	Principles Microeconomics	3
INTB 289	Competing-Global Marketplace	3
MGMT 360	Management Concepts & Apps	3
Total Hours		15

A minimum of 15 credits must be earned for graduation with a cumulative gpa of a 2.00 or higher.