

FINANCE AND ECONOMICS, BS

Program Description

This degree requires successful completion of a minimum of 124-semester credits as prescribed on the following page. The study of finance and economics develops the capacity for analytical reasoning and critical thinking, the most important decision-making tools in business, government, education, and in your personal life.

Organizations need planners and problem-solvers, people who are logical thinkers. Economists and financiers learn to develop accurate information upon which to make decisions from the vast quantities of complex and often conflicting data generated in today's global economy. Employers hire these professionals because of their abilities for careful analysis, planning and decision-making.

Graduate, Professional and Continuing Education

This degree program is an excellent preparation for graduate and professional education in such fields as finance, economics, accounting, business administration and law. Graduates may seek professional certification in related professions such as Certified Financial Planner (CFP), Chartered Financial Analyst (CFA), Chartered Financial Consultant (ChFC), Chartered Life Underwriter (CLU) and Certified Management Accountant (CMA).

Program Learning Outcomes

- **Analytical Skills** – Apply analytical skills.
- **Financial Statement Analysis** – Memorize and apply key financial ratios.
- **Terminal Value** – List two methods used to estimate Terminal Value and explain why each is important.
- **Derivatives** – Explain how to use options to reduce or increase risk.
- **Advanced Understanding of Macroeconomics and Microeconomics** – Apply advanced concepts from macroeconomics and microeconomics to answer complex problems and draw conclusions.
- **Best Practices** – Calculate the Weighted Average Cost of Capital using best practices.
- **Business Knowledge** – Apply knowledge of business core subjects.
- **Professional Skills** – Apply skills in research, communications and critical thinking.

Degree Requirements

Code	Title	Hours
Common Professional Component		
ACTG 132	Principles of Accounting I	4
ACTG 133	Principles of Accounting II	4
BUSN 121	Introduction to Business	3
BUSN 211	Business Statistics	3
BUSN 231	Business Communications	3
BUSN 350	Business Law I	3
BUSN 403	Business, Government & Society	3
BUSN 466	Business Policy	3
ECON 201	Principles Macroeconomics	3

ECON 202	Principles Microeconomics	3
FINC 341	Managerial Finance	4
MGMT 280	Intro Management Info Systems	3
MGMT 360	Management Concepts & Apps	3
MGMT 371	Operations/Business Analytics	3
MRKT 281	Marketing Principles/ Strategy	3

Major Requirements

BUSN 101	Freshman Seminar	1
MATH 111	College Algebra	3
MATH 112	Calculus Business/Life Science	4
FINC 400-Level Courses. Select two of the following:		8
FINC 443	Insurance	
FINC 446	Financial Analysis and Policy	
FINC 448	Investment Strategy	

Option

Select the Economics or Finance Option		18
Total Hours		82

Economics Option

Code	Title	Hours
ECON 407	Introductory Econometrics	3
ECON 300-400 Level Electives (3 Courses)		9
Economics, Finance or Mathematics Electives		6
Total Hours		18

Finance Option

Code	Title	Hours
FINC 400-Level Elective ¹		4
Finance, Economics or Accounting Electives		14
Total Hours		18

¹ FINC 400-level courses include FINC 446 Financial Analysis and Policy; FINC 448 Investment Strategy; and FINC 443 Insurance. Two courses from this group must be completed for all options; all three courses must be completed for the finance option.

General Education: All LSSU bachelor's degree candidates must complete the LSSU General Education Requirements.

A minimum of 124 credits (at the 100 level or higher) must be earned for graduation with a cumulative gpa of 2.00 or higher. A gpa of 2.00 or higher is also required in your Major, as well as in your General Education Requirements.