

# BUSINESS ADMINISTRATION, MANAGEMENT, BS

## Program Description

The management major is designed to provide students with a broad background in business by presenting courses covering the functional areas of business. This management degree program prepares students for human resource and leadership positions in business and non-profit organizations.

## Program Learning Outcomes

- Leadership – Utilize exceptional interpersonal skills, inclusive practices and performance management strategies to engage and develop team and talent.
- Management Practice – Develop goals, and design and implement control mechanisms toward the successful achievement of those goals, for themselves and others.
- Communication of Ethical and Critical Thinking – Make ethical decisions, utilizing critical thinking skills, and clearly communicate the decisions made along with the rationale.
- Technology – Describe the role and impact of technology on managers and the organization.
- Data-Driven Decision-Making – Develop and implement data-driven management decision-making in business operations.
- Business Law – Define and explain the basic principles of contract, personal property and sales, agency, partnerships, corporate law, commercial paper law that apply to business transactions, etc.
- Labor Law – Define and explain labor law through case study method as it relates to Civil Rights Act, Age Discrimination Act, Family Medical Leave Act, OSHA, Unfair Labor Practices (union and employers), National Labor Relations Act, antitrust laws, representative elections procedures, and other legislations, etc.
- HR Management – Define and explain all the functions of human resource management: recruiting, selecting, training and development, compensation, performance appraisals, labor relations, etc.
- Business Knowledge – Apply knowledge of business core subjects.
- Professional Skills – Apply skills in research, communications and critical thinking.

## Degree Requirements

Code	Title	Hours
<b>Common Professional Component</b>		
ACTG 132	Principles of Accounting I	4
ACTG 133	Principles of Accounting II	4
BUSN 121	Introduction to Business	3
BUSN 211	Business Statistics	3
BUSN 231	Business Communications	3
BUSN 350	Business Law I	3
BUSN 403	Business, Government & Society	3
BUSN 466	Business Policy	3
ECON 201	Principles Macroeconomics	3
ECON 202	Principles Microeconomics	3
FINC 341	Managerial Finance	4

MGMT 280	Intro Management Info Systems	3
MGMT 360	Management Concepts & Apps	3
MGMT 371	Operations/Business Analytics	3
MRKT 281	Marketing Principles/ Strategy	3

### Major Requirements

BUSN 101	Freshman Seminar	1
BUSN 308	Managing Cultural Differences	3
BUSN 355	Business Law II	3
MGMT 365	Human Resource Management	3
MGMT 380	Principles of Leadership	3
MGMT 451	Labor Law	4
MGMT 464	Organizational Behavior	3
MGMT 469	Collective Bargaining	3
MGMT 476	Employee Training/Development	4
MATH 111	College Algebra	3

**Total Hours** 78

**General Education:** All LSSU bachelor's degree candidates must complete the LSSU General Education Requirements.

**A minimum of 124 credits (at the 100 level or higher) must be earned for graduation with a cumulative gpa of 2.00 or higher. A gpa of 2.00 or higher is also required in your Major, as well as in your General Education Requirements.**