

# BUSINESS ADMINISTRATION, BS

## Program Description

The Business Administration degree provides students with a broad overview of business concepts, along with particular emphasis in one functional area as identified by the minor selected. The intent of this degree is to create a well-rounded graduate with a basic understanding of all aspects of a business organization, both in the office and on the workplace floor. This degree is designed specifically for individuals who acquired training at community colleges, technical institutes, industry-related schools, etc., or have several years of workplace experience, and want to continue their education in the area of business.

## Program Learning Outcomes

- Business Core: Apply knowledge of business core subjects.
- Professional Skills: Apply skills in research, communication and critical thinking.

## Degree Requirements

Code	Title	Hours
<b>Common Professional Component</b>		
ACTG 132	Principles of Accounting I (Common Professional Component )	4
ACTG 133	Principles of Accounting II	4
BUSN 121	Introduction to Business	3
BUSN 211	Business Statistics	3
BUSN 231	Business Communications	3
BUSN 350	Business Law I	3
BUSN 403	Business, Government & Society	3
BUSN 466	Business Policy	3
ECON 201	Principles Macroeconomics	3
ECON 202	Principles Microeconomics	3
FINC 341	Managerial Finance	4
MGMT 280	Intro Management Info Systems	3
MGMT 360	Management Concepts & Apps	3
MGMT 371	Operations/Business Analytics	3
MRKT 281	Marketing Principles/ Strategy	3
<b>Major Requirements</b>		
BUSN 101	Freshman Seminar	1
MATH 111	College Algebra	3
<b>Total Hours</b>		<b>52</b>

## Disciplinary Requirement

Pick one Minor from the following:

- Accounting-Finance
- Economics-Finance
- Human Resource Management
- International Business
- Marketing
- Public Relations

- Sports Marketing
- Cognate of 15 or more credits approved by the Dean

Students cannot double major in discipline in which minor is selected.

**General Education:** All LSSU bachelor's degree candidates must complete the LSSU General Education Requirements.

**A minimum of 124 credits (at the 100 level or higher) must be earned for graduation with a cumulative gpa of 2.00 or higher. A gpa of 2.00 or higher is also required in your Major, as well as in your General Education Requirements.**