

# SMALL BUSINESS ADMINISTRATION, ASSOCIATE

## Program Description

This program prepares you for entry-level positions in industry and government requiring two years of college-level business preparation. You'll acquire in-demand skills through hands-on learning and exposure to modern business practices. The degree program is transferable into a four-year program in business administration.

## Program Learning Outcomes

- Management Functions – Describe the functions of management and apply them appropriately in the workplace.
- Communication – Apply oral and written communication skills appropriate for a business environment.
- Technology – Effectively utilize technology within the functional areas of business.

## Degree Requirements

Code	Title	Hours
<b>Departmental Requirements</b>		
ACTG 132	Principles of Accounting I	4
BUSN 101	Freshman Seminar	1
BUSN 121	Introduction to Business	3
BUSN 231	Business Communications	3
BUSN 350 or BUSN 355	Business Law I Business Law II	3
BUSN 389	Entrepreneurship	3
ECON 202	Principles Microeconomics	3
FINC 245	Principles of Finance	3
MGMT 280	Intro Management Info Systems	3
MGMT 360	Management Concepts & Apps	3
MGMT 365	Human Resource Management	3
MRKT 281	Marketing Principles/ Strategy	3
Free Electives		
<b>Total Hours</b>		<b>35</b>

**General Education:** All LSSU Associate's degree candidates must complete the LSSU General Education Requirements.

**62 credits (at the 100 level or higher) must be earned for graduation with a cumulative gpa of 2.00 or higher. A gpa of 2.00 or higher is also required in your Major, as well as in your General Education Requirements.**